



**NOTIFICATION OF INTENT TO AWARD
COVERED CALIFORNIA**

September 10, 2021

SOLICITATION # 2021-01: Consumer Research Pool

NOTICE OF INTENT TO AWARD

In consideration of the response to Covered California Solicitation #2021-01, Covered California announces its intent to award a contract to:

[Service Area 1: Research Operations and Data Collection](#)

Mathematica Inc.
505 14th Street, Suite 800
Oakland, CA 94612

NORC
55 E. Monroe Street, 30th Floor
Chicago, IL 60603

Gallup, Inc.
18575 Jamboree Road
Irvine, CA 92612

Vision Strategy and Insights
5420 Sylmar Ave, #115
Sherman Oaks, CA 91401

There will be a five (5) workday period allowed for protest. The protest period commences on September 10, 2021 and ends at 5:00 p.m. Pacific Standard Time on September 17, 2021. Protests must be mailed or delivered to the address shown below or emailed to: HBEXSolicitation@covered.ca.gov

Covered California
Attention: Peter V. Lee, Executive Director
1601 Exposition Blvd.
Sacramento, CA 95815

NOTICE: Contractor shall not begin, and may not be compensated for, any work performed prior to the date the Agreement is executed.



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[Service Area 2: Quantitative Research and Analytics](#)

Greenberg
1250 53rd Street, Suite 5
Emeryville, CA 94608

Mathematica Inc.
505 14th Street, Suite 800
Oakland, CA 94612

NORC
55 E. Monroe Street, 30th Floor
Chicago, IL 60603

Guidehouse Inc.
2941 Fairview Park Drive, Suite 501
Falls Church, VA 22042

Deloitte Consulting LLP
980 9th Street, Suite 1800
Sacramento, CA 95814

Gallup, Inc.
18575 Jamboree Road
Irvine, CA 9261

The Taylor Feldman Group
1801 2nd Ave
Sacramento, CA 95818

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[Service Area 3: Qualitative Research and Analytics](#)

Mathematica Inc.
505 14th Street, Suite 800
Oakland, CA 94612

Deloitte Consulting LLP
980 9th Street, Suite 1800
Sacramento, CA 95814

NORC
55 E. Monroe Street, 30th Floor
Chicago, IL 60603

Greenberg
1250 53rd Street, Suite 5
Emeryville, CA 94608

Gallup, Inc.
18575 Jamboree Road
Irvine, CA 92612

Vision Strategy and Insights
5420 Sylmar Ave, #115
Sherman Oaks, CA 91401

Guidehouse Inc.
2941 Fairview Park Drive, Suite 501
Falls Church, VA 22042

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[Service Area 4: Consumer Experience Insights and Innovation](#)

Guidehouse Inc.
2941 Fairview Park Drive, Suite 501
Falls Church, VA 22042

Deloitte Consulting LLP
980 9th Street, Suite 1800
Sacramento, CA 95814

Gallup, Inc.
18575 Jamboree Road
Irvine, CA 92612

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[Service Area 5: Policy Evaluation and Health Services Research](#)

NORC
55 E. Monroe Street, 30th Floor
Chicago, IL 60603

Mathematica Inc.
505 14th Street, Suite 800
Oakland, CA 94612

Richard Kronick
7129 Fay Avenue
La Jolla, CA 92037

Oculus Economics, LLC
507 N Windsor Blvd
Los Angeles, CA 90004

Deloitte Consulting LLP
980 9th Street, Suite 1800
Sacramento, CA 95814

Guidehouse Inc.
2941 Fairview Park Drive, Suite 501
Falls Church, VA 22042

Gallup, Inc.
18575 Jamboree Road
Irvine, CA 92612

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